**Superchart Project**

1. Total Sales, profits, by segment, sub-category- This chart shows the total sales and profit across various segment and sub-categories.

Chart Opted- Line and stack column chart.

X-axis- Segment.

Column Y-axis- Sum of Sales.

Line Y-axis- Sum of Profit.

Small multiples- Sub-category.

1. Total Sales in USA- This chart demonstrates total sales in USA.

Chart Used- Map.

Location- State.

Bubble Size- Sum of Sales.

1. Store Performance over time- This chart demonstrates the sales in a store across different categories over time.

Chart Used- Stacked bar chart.

Y-axis- Year.

X-axis- sum of sales.

Legend- Category.

1. Profitability by region- This chart demonstrates the profitability across different regions and gives a comparison of the same.

Chart used- Pie chart.

Legend- Region.

Values- Sum of Profit.

1. Comparing Sales in States- This chart compares the sales, profit made across different states. Regions like Santa Domingo, National Capital, Bangkok have reported negative profits.

Chart Used- Area Chart.

X-axis- State.

Y-axis- Sum of Sales.

Secondary Y- Axis- Sum of profits.

1. Sales and Profit across different categories- This chart compares the sales and profits across different categories. It explains how profit, sub-category has an impact on sales.

Chart used- Key influencers.

Analyse- Sales

Explain By- Proft, Sub-category.

**Superstore Dashboard**

The Dashboard includes all the chats created above along with the following additional ones-

1. Top 10 Profit makers.
2. Top 5 Profit products.
3. Top 5 loss products.

In addition to this, it also includes the following cards for better understanding of the sales.

1. Average Sales.
2. Total Quantity.
3. Maximum Sales.
4. Total Profit.

Also added Superstore image.